

GO SAFIR



واحد شماره ۲۶

گفتمان

مکالمه انگلیسی

سafir

انقلاب (برادران)

فشرده | ترمیک | جمعه

با مجوز رسمی از وزارت آموزش و پرورش

TUV

TUV

TUV

ENGLISH LANGUAGE ACADEMY 1999



Safir

Language
Academy



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English Language A

About Safir

➤ **Message from the CEO**

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Message from the CEO

Nowadays,
teaching English
and computers are two
inevitable elements in the
development of
modern-day
society.



In today's modern society, the significance of teaching English and computer skills cannot be overstated. The role of communication and language learning in economic growth and development is undeniable. Our contribution to this advancement is crucial.

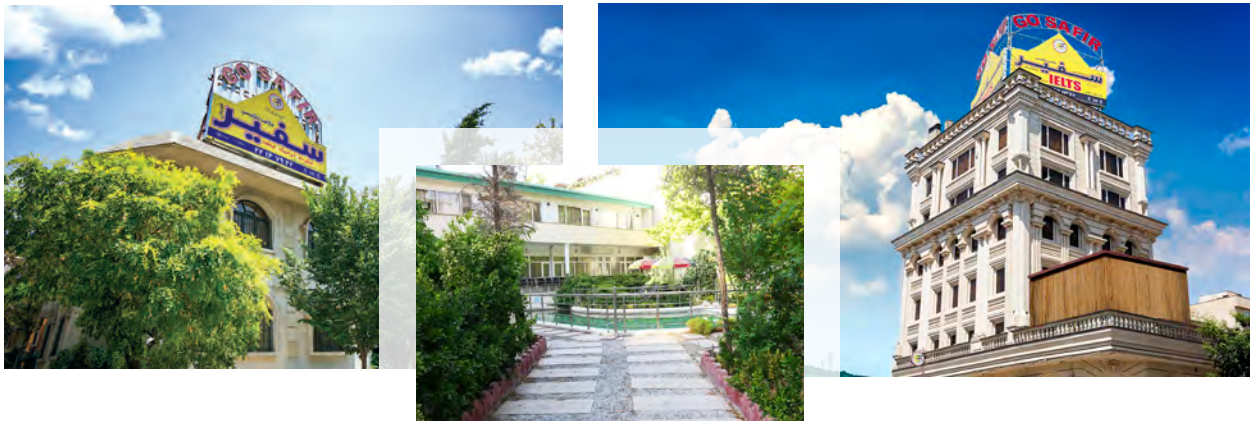
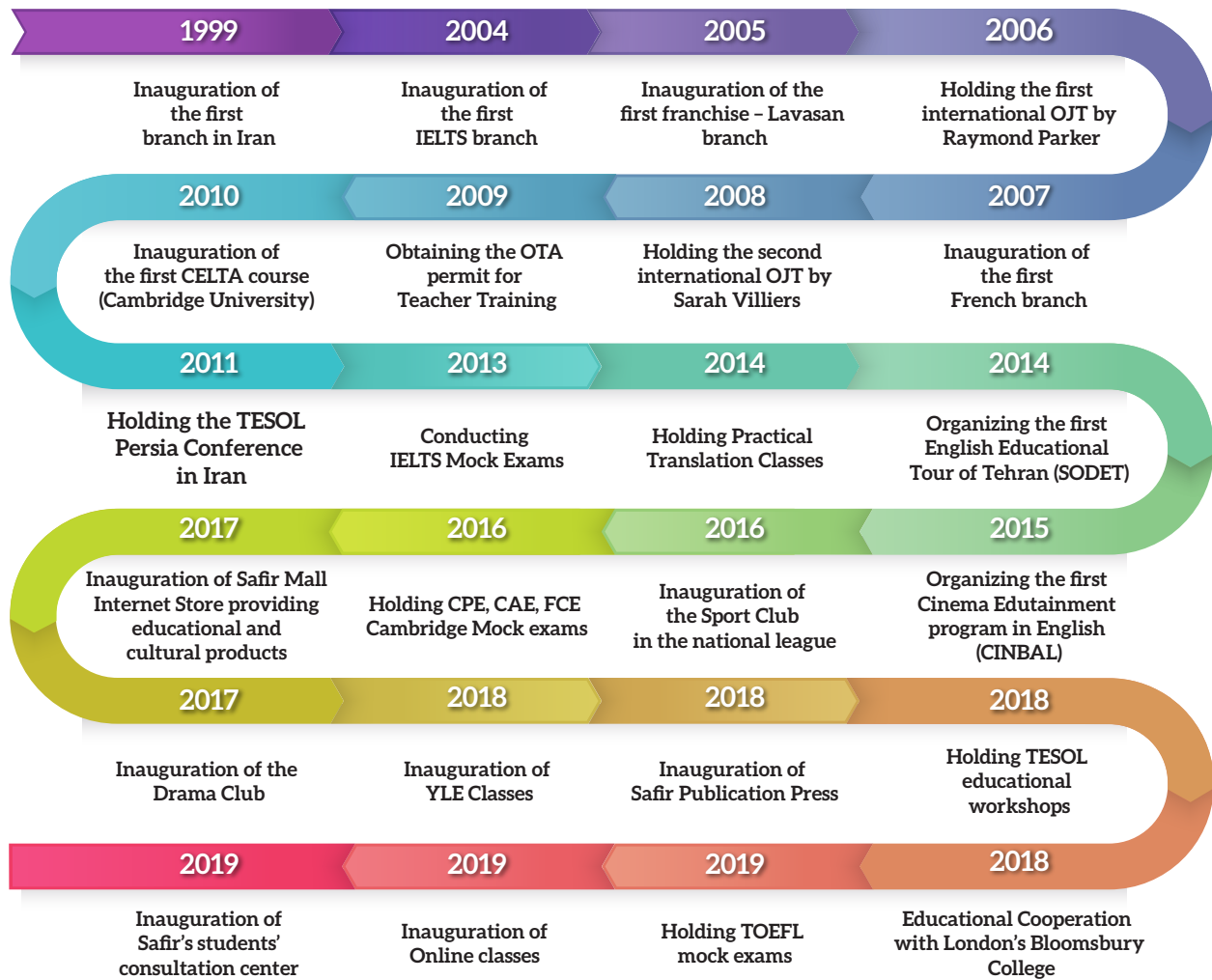
It is evident that teaching international business languages plays a vital role in the development of emerging economies. In this context, Safir Language Institute is committed to its goal of enhancing the quantitative and qualitative development of educational services, with a focus on English and French language interaction. We achieve this through innovative and customer-oriented approaches, as well as the dedication of our exceptional local teachers.

Safir is dedicated to making language education accessible to individuals across Iran. We are committed to rapidly delivering high-quality integrated conversation training services to all corners of the country, from Sarakhs to Khorramshahr and from Ararat to Gwadar Bay.

Dr. Saeed Sayad Chamani

Safir

With over 24 years of unwavering commitment to educational excellence, Safir stands as a beacon of knowledge, growth, and innovation. Our extensive network spans more than 80 branches nationwide, serving a community of 100,000 students with the guidance of over 2,000 dedicated teachers, including over 100 accomplished CELTA holders.



Why Safir?

- ▶ A pioneer in the education industry (especially for adults, teenagers, and children)
- ▶ English and French classes
- ▶ More than 80 branches nation-wide
- ▶ Ease of transfer to any branch nation-wide
- ▶ Online and in-person classes for companies, organizations, and public offices
- ▶ Regular midterm and final exams are held
- ▶ Upon completion of intermediate and advanced levels, a certificate with the seal of Bloomsbury College is issued
- ▶ Hiring advanced-level graduates to work and teach at Safir
- ▶ Safir Mall Online Shop provides books and educational services
- ▶ Specialized translation, French and IELTS branches
- ▶ Teacher Quality Control via CCTV and classroom observations
- ▶ Holding regular IELTS Mock exams
- ▶ Online placement tests and registrations
- ▶ Online access to grades
- ▶ Holding regular TOEFL, FCE, CAE and CPE exams
- ▶ International CELTA and TESOL courses
- ▶ English via movies in cinemas
- ▶ English-oriented tours in Tehran
- ▶ English via drama courses

*Certified by the Education
Ministry*

*Certified by the Cultural
Ministry*

*Certified by the Presidential
National Management Office*

*Official Representative of the Oxford
Teachers' Academy (OTA)*

*Official Representative of Cambridge
University Teacher Training*

*Official Representative of
Bloomsbury College*



Headway Plus

CAMBRIDGE
SECOND EDITION
TOUCHSTONE
STUDENT'S BOOK 4
ARTHY
MCGARTIN
LIZ SANDFORD

CAMBRIDGE
VIEWPOINT
STUDENT'S BOOK 2

Safir's Awards

Our mission is to advance the foreign language industry with a focus on adaptation and educational quality on a national scale.

January &
June 2016

Received recognition from the National Merit Managers Conference affiliated to the National Rights Protection Association of consumers

April
2015

Selected by the national sustainable brand conference affiliated to the Economic Chamber of Commerce and Mining and Agricultural Industries of Iran for Safir's approach to corporate social responsibility

August
2013

Award winner of the Best Booth for Design and Arrangement and Best Booth for Education, Ethics, Mechanism and Customer Orientation in the First International Exhibition of Education

October
2008

Award winner of the best institution in the Third National Festival of Language Education (LEDEX 2008)

November
2007

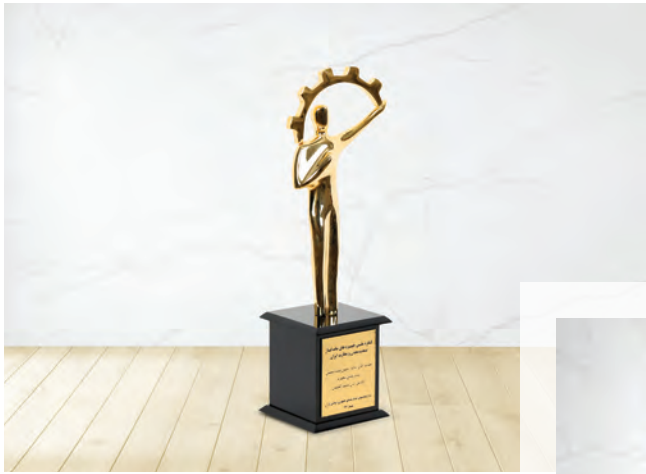
Award winner of the best institution in the Second National Festival of Language Education (LEDEX 2007)

October
2006

Award winner of the best institution in the First National Festival of Language Education (LEDEX 2006)

September
2006

Award winner of the First National Educational Institute and Equipment Festival (PEDEX 2006)



Safir's Achievements: Where Quality Meets Dedication



Global Standards of Safir Language Institute

- Official Representative of the Oxford Teachers' Academy (OTA)
- Official Representative of the CELTA
- Official Representative of London's Bloomsbury College

Certifications of Excellence

As part of our achievements, Safir proudly holds the following certifications:

➤ ISO 29990:2010

Basic requirements for providers of learning services in non-formal education and training.

➤ ISO 29991 Certification

Requirements for language learning services

➤ ISO 2015 9001 Certification

Quality management principles

➤ ISO 2014 10002 Certification

Guidance on the process of complaints handling
Competence management and people development

➤ ISO 1999 10005 Certification

Quality plans of organization

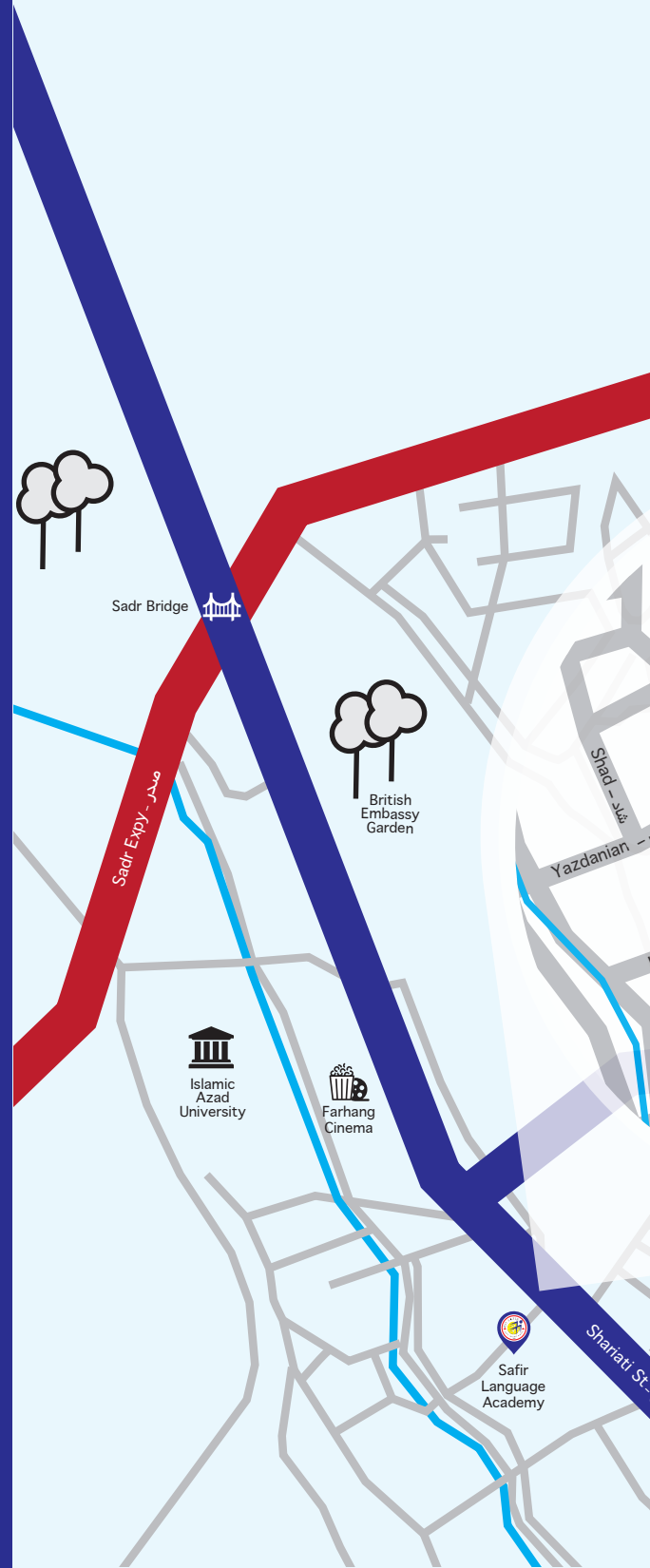


These certifications are a testament to Safir's unwavering commitment to quality, excellence, and delivering world-class educational services to our valued students and educators.



Safir Branches in Iran

All Safir Language Institute branches in Iran are managed under the careful supervision of our headquarters, adhering to a uniform standard and integrated educational, administrative, and logistical system.



Headquarters

1. Education Departments

- Teacher Recruitment
- Testing & Assessment
- Research & Development
- International Education
- Quality Control
- Franchise Departments

2. Logistics

- 3. Human Resources
- 4. IT
- 5. Finance
- 6. Marketing
- 7. Advertisement Dept.
- 8. Public Relations & Sales
- 9. Quality Assurance
- 10. Customer Affairs

These departments all work to meet the needs of Safir's customers.



Head Office: 14 Yazdani Street, Shariati Avenue, Tehran, Iran
Tell: 8 43 46

Safir Branches in Tehran

With over 20 English language schools, 5 IELTS branches, and 1 French center, Safir Language Institute has achieved international quality standards while enhancing the diversity of its services.

IELTS Branches

-  Shariati IELTS + 98 21 22 63 16 98
-  Jenah IELTS + 98 21 44 27 00 50
-  Jannat Abad IELTS + 98 21 46 01 00 56
-  Farjam IELTS + 98 21 77 71 21 14

Teacher Recruitment Centers
















-  Polerumi (VITTCO) + 98 21 84 34 74 32 -4
-  Yousefabad (OSITTCO) + 98 21 84 34 74 39

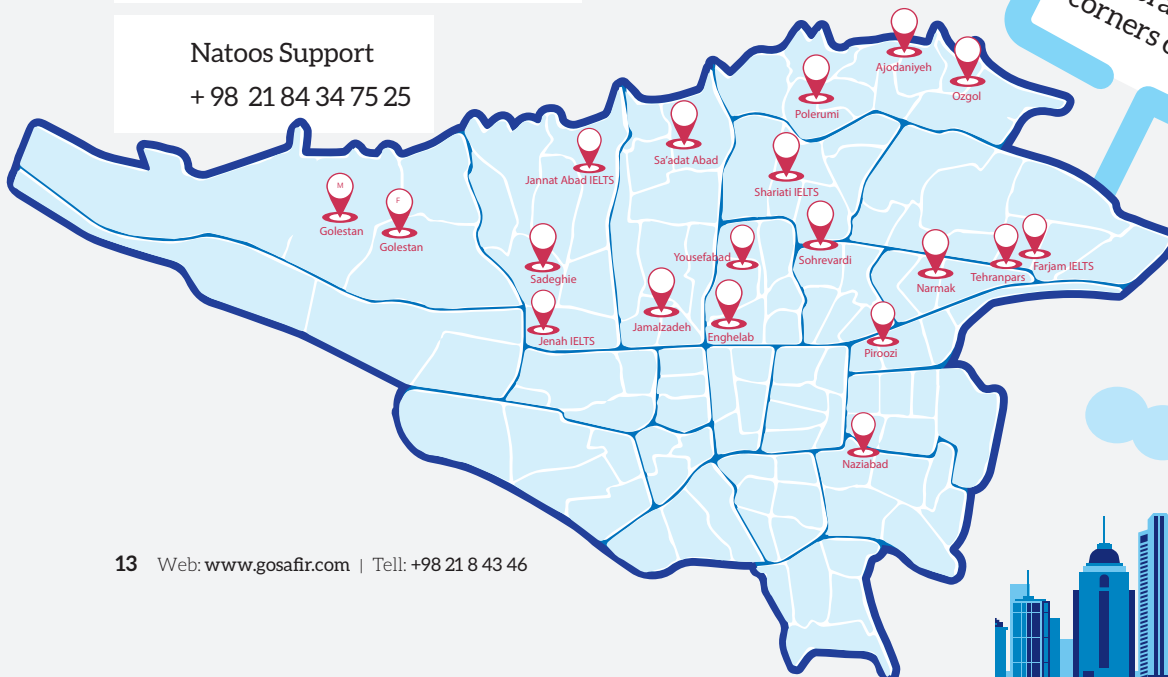
Call Center
+ 98 21 8 43 46

Virtual Education Support
+ 98 21 84 34 77 02 -04

Natoos Support
+ 98 21 84 34 75 25

General Branches

-  Yousefabad + 98 21 88 92 70 37 - 40
 - English (children-teenagers) + 98 21 88 92 70 37
 - English (adults) + 98 21 88 92 70 38
 - IELTS + 98 21 88 92 70 39
 - Translation + 98 21 84 34 74 25
 - French + 98 21 84 34 74 22
 - Online oral assessment + 98 21 88 89 58 90
 - Counseling and educational support + 98 21 88 92 70 40
-  Polerumi + 98 21 22 23 60 18
-  Narmak + 98 21 77 94 13 63
-  Sohrevardi + 98 21 88 54 49 60
-  Enghelab + 98 21 66 96 82 30
-  Sadeghie + 98 21 44 02 26 80
-  Sa'adat Abad + 98 21 22 08 82 43
-  Tehranpars + 98 21 77 71 22 10
-  Golestan (F) + 98 21 44 74 60 62
-  Naziabad + 98 21 55 08 67 47
-  Jamalzadeh + 98 21 66 56 83 38
-  Ozgol + 98 21 22 19 83 37
-  Piroozi + 98 21 77 16 74 15
-  Golestan (M) + 98 21 44 74 62 31
-  Ajodaniyeh + 98 21 26 13 11 89



Safir Branches in Tehran Province

Andisheh

- + 98 21 56 55 72 20
- + 98 21 65 55 70 52
- + 98 21 65 57 61 45
- + 98 21 65 57 61 46
- + 98 21 65 36 58 25
- + 98 21 65 36 58 27
- + 98 21 65 55 55 18
- + 98 21 65 55 55 17
- + 98 21 65 52 39 60
- + 98 21 65 51 72 85

Rudehen

- + 98 21 76 51 12 29
- + 98 21 76 21 12 28
- + 98 21 76 50 99 05
- + 98 21 76 50 99 06
- + 98 21 76 50 41 47
- + 98 21 76 28 76 69
- + 98 21 76 28 76 40
- + 98 21 76 28 76 70
- + 98 21 76 28 77 98

Pardis

- + 98 21 46 88 34 74
- + 98 21 46 89 14 54
- + 98 21 46 88 59 30

Qods

- + 98 21 55 96 72 22
- + 98 21 55 90 15 24
- + 98 21 55 90 15 26

Shahre-Rey

- + 98 21 36 29 85 18
- + 98 21 36 29 85 19

Varamin

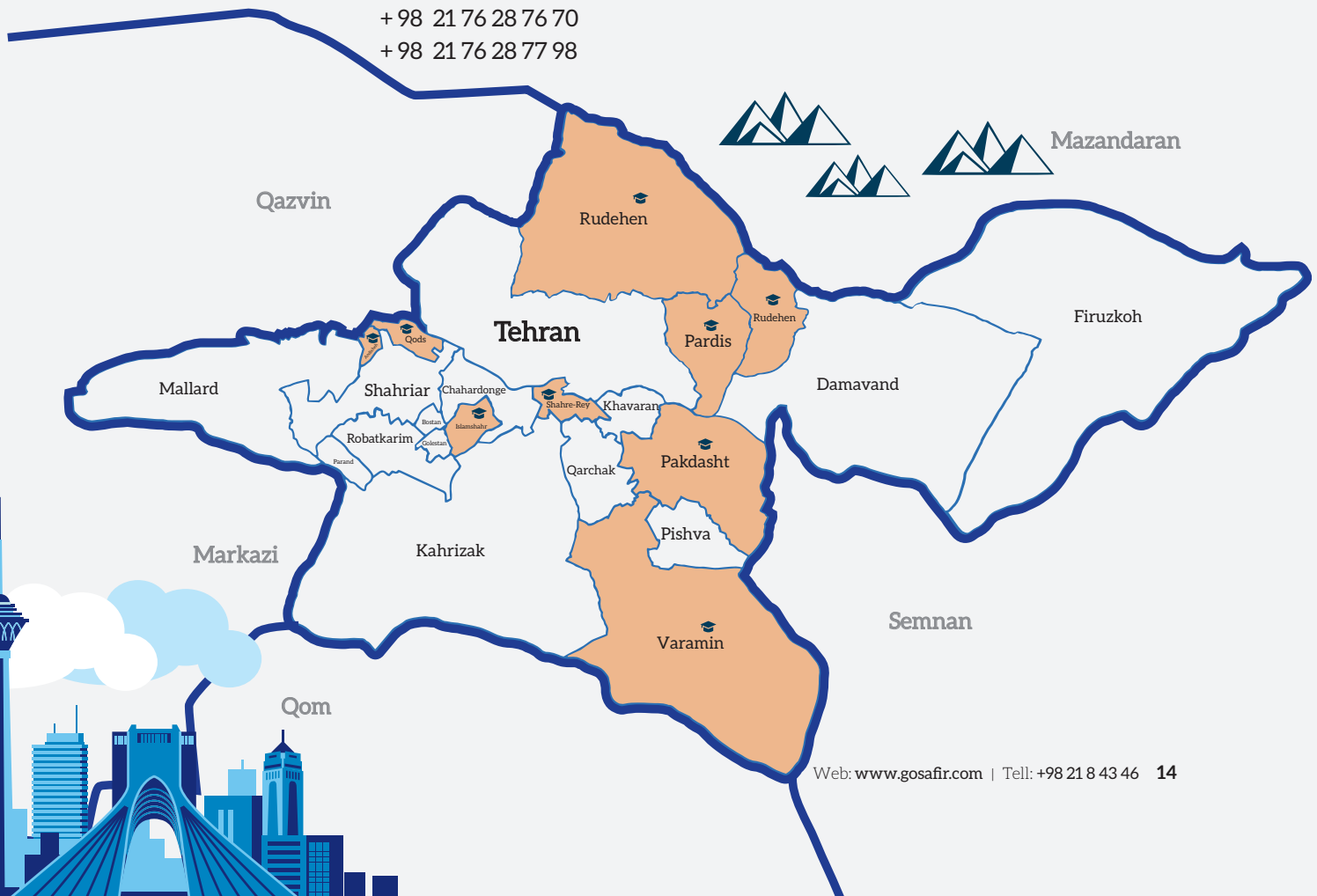
- + 98 21 56 69 31 00

Islamshahr

- + 98 21 56 69 31 01

Pakdasht

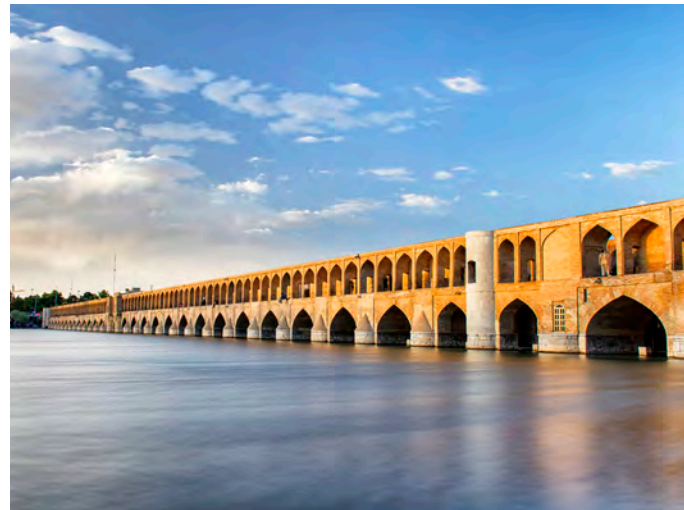
- + 98 21 56 35 66 01
- + 98 21 36 01 09 39



Safir Branches in Iran

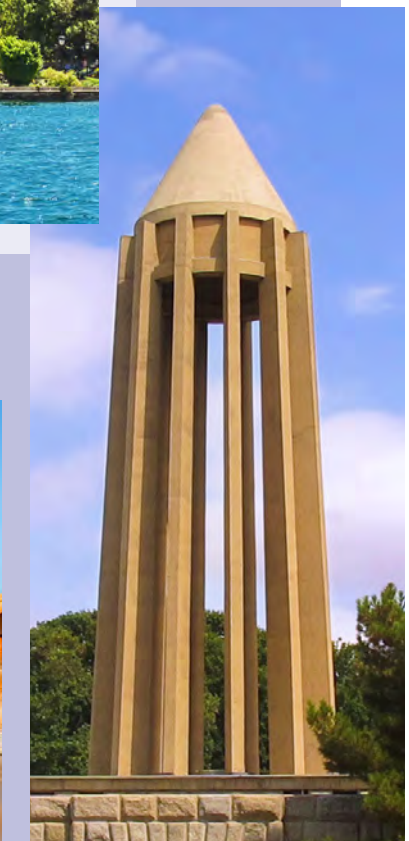


📍 Esfahan	● +98 31 - 36 61 03 83
📍 Alborz	● +98 31 - 36 27 66 25 +98 26 - 34 49 93 06
📍 Chaharmahal va Bakhtiari	● +98 26 - 36 55 85 80 ● +98 26 - 32 20 95 47
📍 Southern Khorasan	+98 38 - 32 24 22 21
📍 Khorasan Razavi	+98 38 - 33 33 03 05 +98 56 - 32 45 53 54
📍 Zanjan	● +98 51 - 36 04 11 05 ● +98 51 - 38 91 48 30 ● +98 51 - 37 62 98 58 ● +98 51 - 38 92 55 80
📍 Semnan	● +98 51 - 44 67 33 39 ● +98 24 - 33 45 33 39 ● +98 24 - 33 33 22 95 +98 23 - 32 22 50 41
📍 Qom	● +98 23 - 33 32 27 21 ● +98 23 - 33 33 99 00 ● +98 25 - 32 91 09 20 ● +98 25 - 32 93 89 42
📍 Qazvin	● +98 28 - 33 36 99 52 ● +98 28 - 33 33 79 75
📍 Kerman	+98 34 - 32 45 65 16
📍 Kurdistan	● +98 87 - 33 23 90 38 ● +98 87 - 33 62 31 60
📍 Kermanshah	+98 83 - 37 25 08 56 +98 83 - 38 35 35 55
📍 Kohgiluyeh & Boyer-Ahmad	+98 74 - 33 33 23 49
📍 Golestan	● +98 17 - 32 32 32 25 +98 17 - 32 12 03 92
📍 Guilan	● +98 13 - 33 57 16 28 ● +98 13 - 32 11 78 15 ● +98 13 - 33 22 06 53 ● +98 13 - 33 22 97 93 ● +98 13 - 33 53 13 35



● Females
● Males
● Kids

Besides the branches in Tehran, Safir Language Academy has 60 branches nationwide.



- 📍 Lorestan +98 66 - 42 61 69 61
 +98 66 - 33 20 02 61
- 📍 Mazandaran +98 11 - 3 44 00
 +98 11 - 54 21 30 40
- 📍 Markazi
 - +98 86 - 42 21 17 71
 - +98 86 - 42 43 70 25
 - +98 86 - 32 22 00 37
 - +98 86 - 32 24 15 15
 - +98 86 - 32 24 74 66
- 📍 Hamedan
 - +98 81 - 38 21 60 10
 - +98 81 - 38 23 42 66
- 📍 Hormozgan +98 76 - 33 66 54 07
- 📍 Yazd +98 35- 38 30 34 30

● Females
 ● Males
 ● Kids



Safir: A Learning Academy

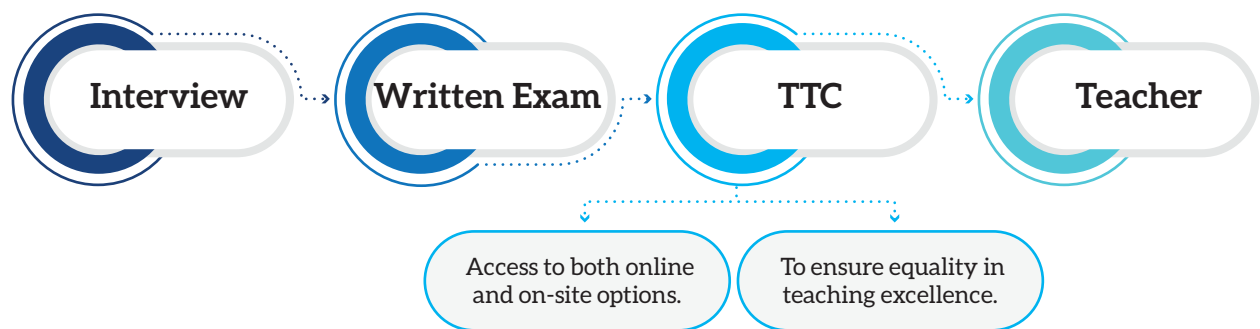
At Safir, we prioritize training and in-service programs to enhance performance.

- ▶ We conduct regular educational meetings and foster a culture of team learning.
- ▶ Safir also hosts distinguished trainers to coach our managers and holds annual in-service educational courses to enhance customer relations and language teaching.
- ▶ Additionally, we employ think tanks to promote interaction and organizational learning.
- ▶ As part of our commitment to continuous improvement, our managers engage in studying managerial books during weekly meetings.
- ▶ As a learning organization, Safir consistently presents innovative solutions to improve performance.



Empowering Educators

Safir Language Academy is certified by OTA to train teachers nation-wide.



Join us
ttc.gosafir.com

OJT

Safir is dedicated to empowering its educators with continuous growth opportunities.

Two On-the-Job (OJT) training sessions are held every year.

These sessions are designed to enhance teaching skills, refine pedagogical techniques, and provide valuable hands-on experience.

Teachers receive certificates at the completion of the training sessions.

These certificates sealed with the Bloomsbury College logo are valid internationally.



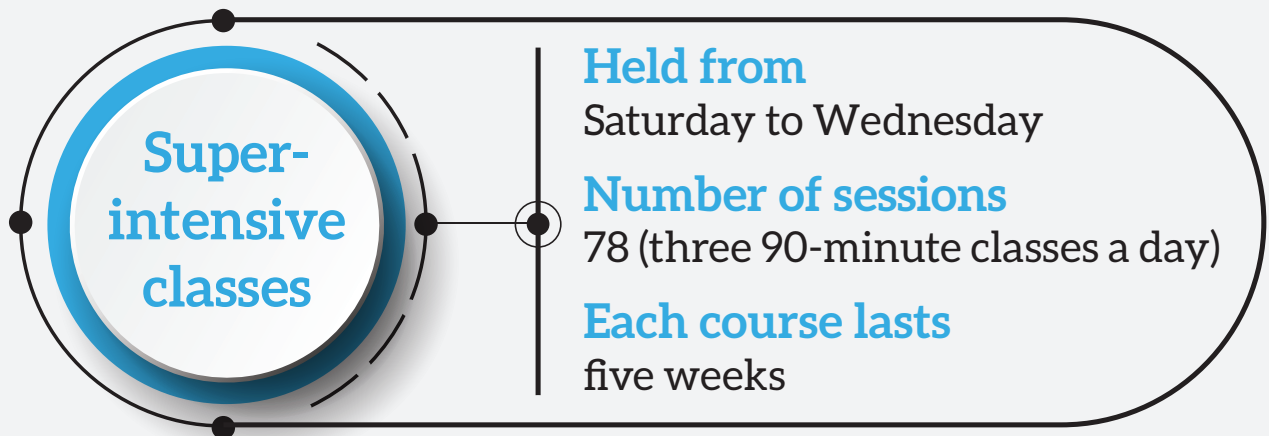
OJTS to date:

- 14 nation-wide OJTS
- 2 international OJTs conducted by British trainers
- TESOL Persia Conference



Available Courses

Students have the choice of 6 class schedules to choose from:

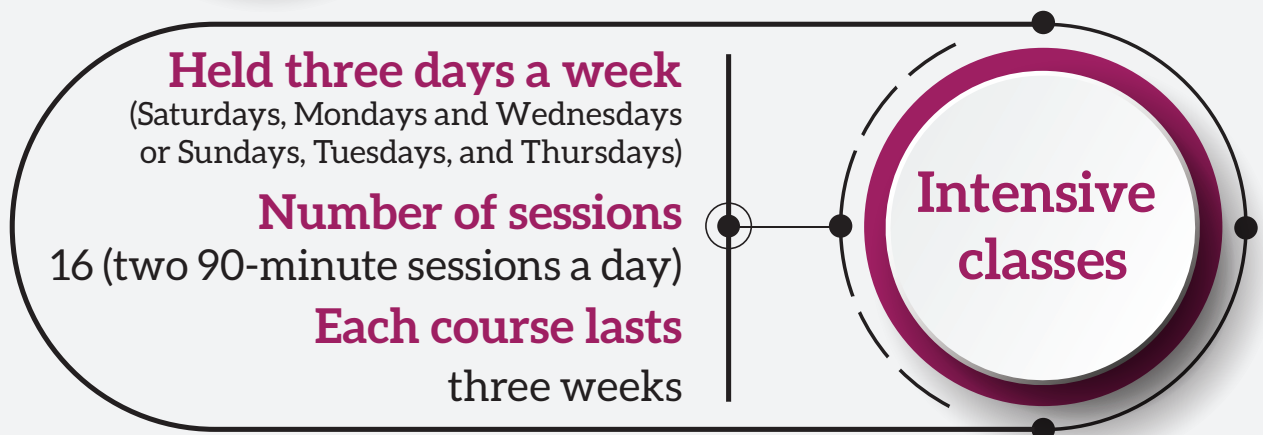


Super-intensive classes

Held from
Saturday to Wednesday

Number of sessions
78 (three 90-minute classes a day)

Each course lasts
five weeks

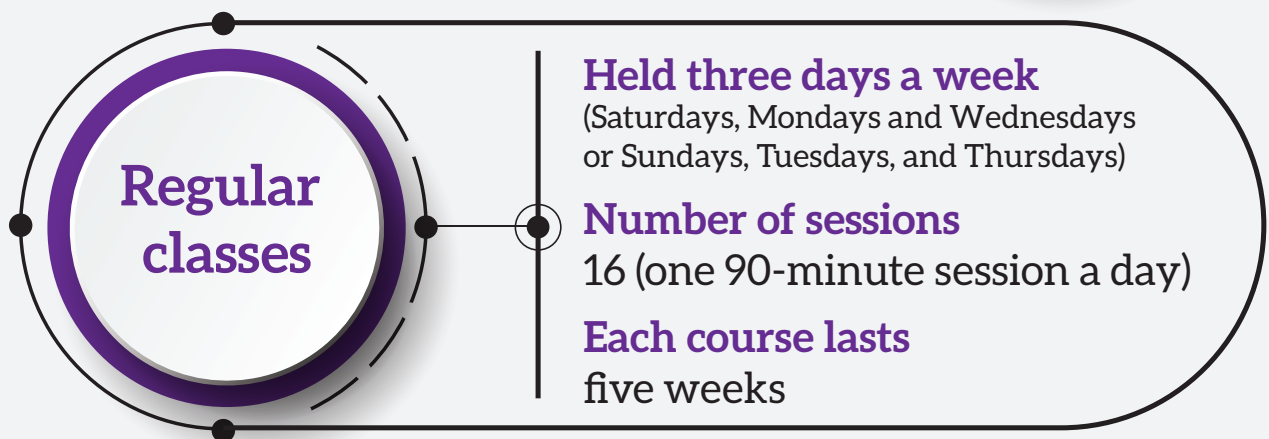


Held three days a week
(Saturdays, Mondays and Wednesdays
or Sundays, Tuesdays, and Thursdays)

Number of sessions
16 (two 90-minute sessions a day)

Each course lasts
three weeks

Intensive classes

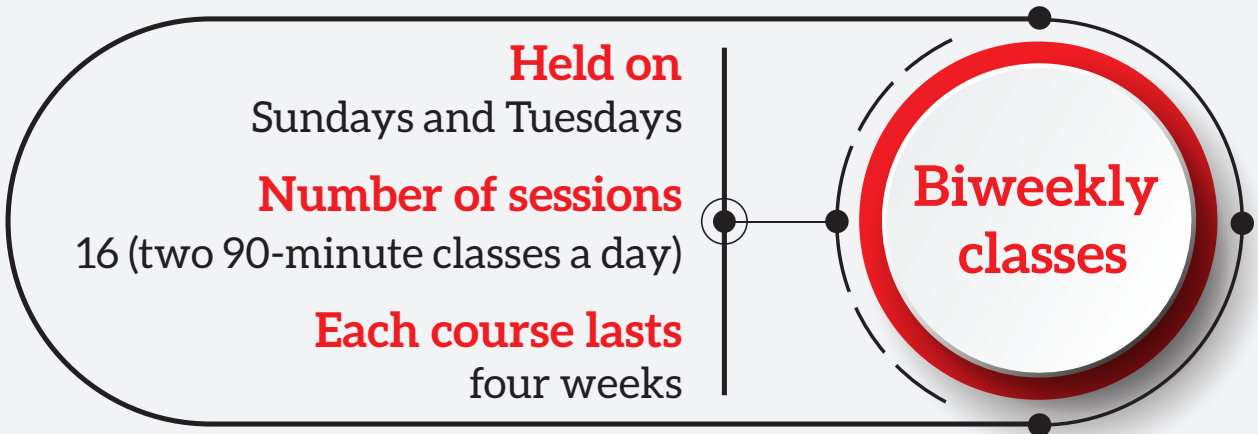


Regular classes

Held three days a week
(Saturdays, Mondays and Wednesdays
or Sundays, Tuesdays, and Thursdays)

Number of sessions
16 (one 90-minute session a day)

Each course lasts
five weeks



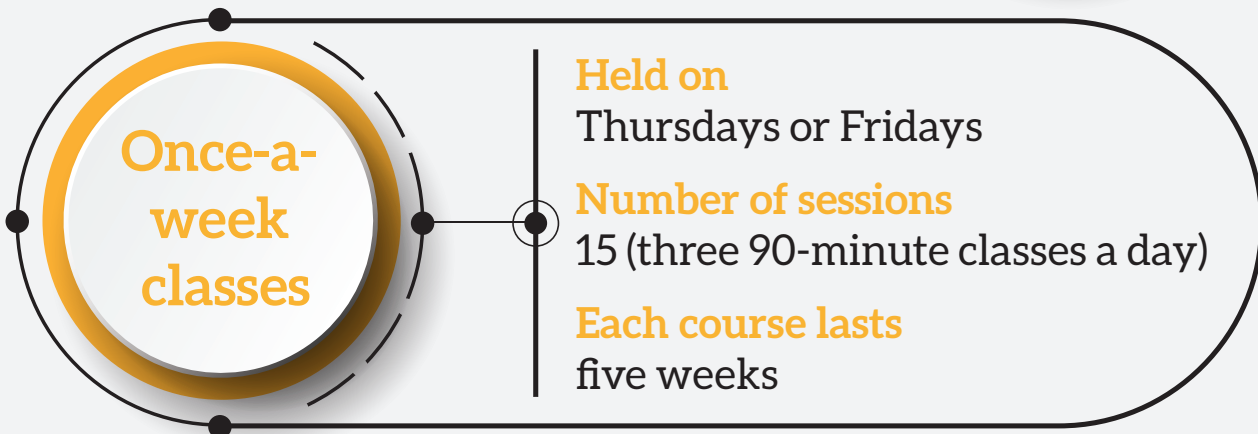
Held on
Sundays and Tuesdays

Number of sessions
16 (two 90-minute classes a day)

Each course lasts
four weeks

Biweekly classes

The infographic for biweekly classes features a central red circular graphic with a white center and a red border, surrounded by a dashed line. To its left, a vertical line separates it from a rounded rectangular box containing the course details. The text is in red and black, with the title 'Biweekly classes' in red.



Once-a-week classes

Held on
Thursdays or Fridays

Number of sessions
15 (three 90-minute classes a day)

Each course lasts
five weeks

The infographic for once-a-week classes features a central orange circular graphic with a white center and an orange border, surrounded by a dashed line. To its right, a vertical line separates it from a rounded rectangular box containing the course details. The text is in orange and black, with the title 'Once-a-week classes' in orange.



Safir courses

▶ YLE

▶ Teens

▶ Adult

▶ IELTS

▶ French

▶ Practical Translation

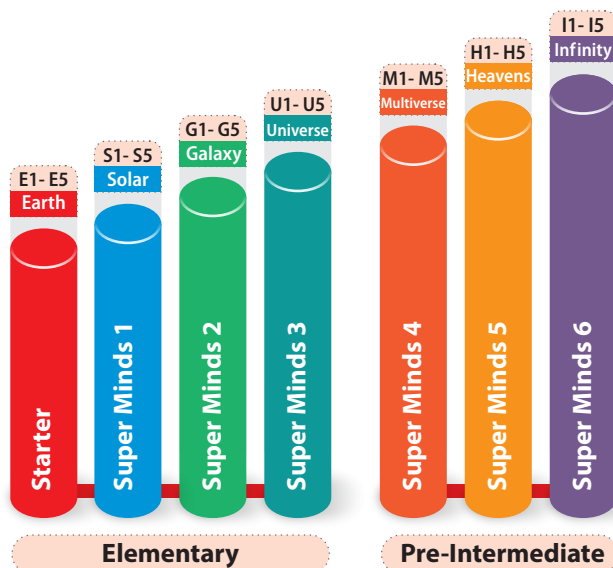
▶ Private and Semi-Private
classes

▶ Business English

▶ Cybertalk online classes

YLE Courses

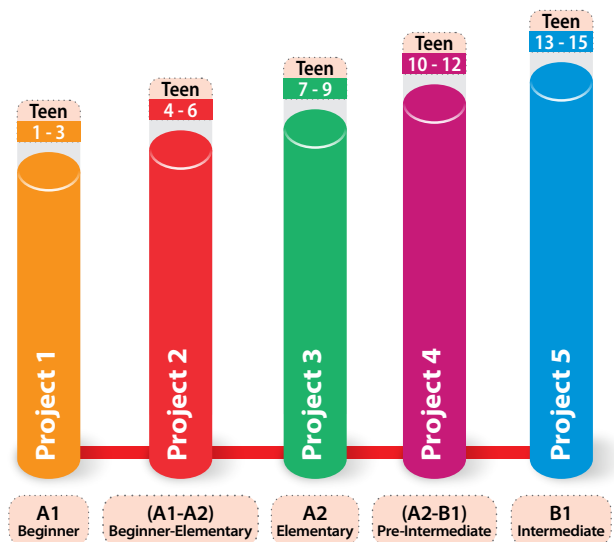
- **Course Book:** Super Minds
- **Age Range:** 7-12 years old
- **Level:** Elementary - Pre-Intermediate
- **Venue:** All branches
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 17 students
- **Class Schedule:** Regular, Intensive, Once-a-week classes



Teens Courses



- **Course Book:** Project
- **Age Range:** 12-15
- **Level:** Beginner - Intermediate
- **Venue:** All branches
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 17 students
- **Class Schedule:** Regular, Intensive, Once-a-week classes



Adults Courses

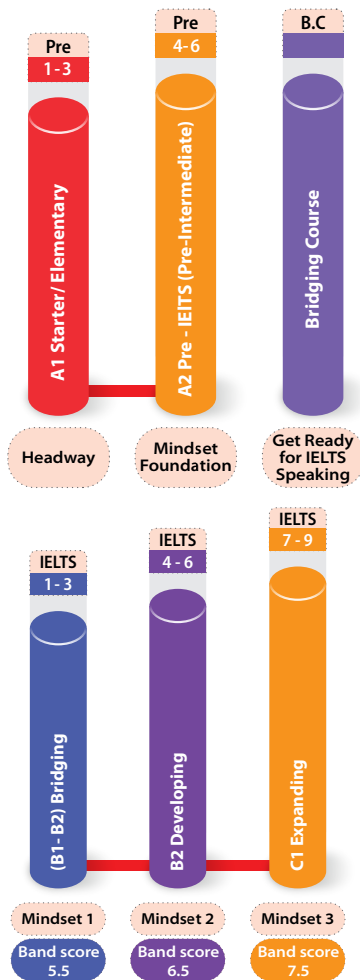
- **Course Book:** Evolve
- **Age Range:** 15+
- **Level:** Elementary - Advanced
- **Venue:** All branches
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 17 students
- **Class Schedule:** Regular, Intensive, Once-a-week classes





IELTS Courses

- **Course Book:** Headway and Mindset
- **Age Range:** 16+
- **Level:** Elementary - Advanced
- **Venue:** IELTS branches
- **Duration:** 20 sessions (90 minutes)
- **Max. Capacity:** 13 people
- **Class Schedule:** Regular, Intensive, Once-a-week classes



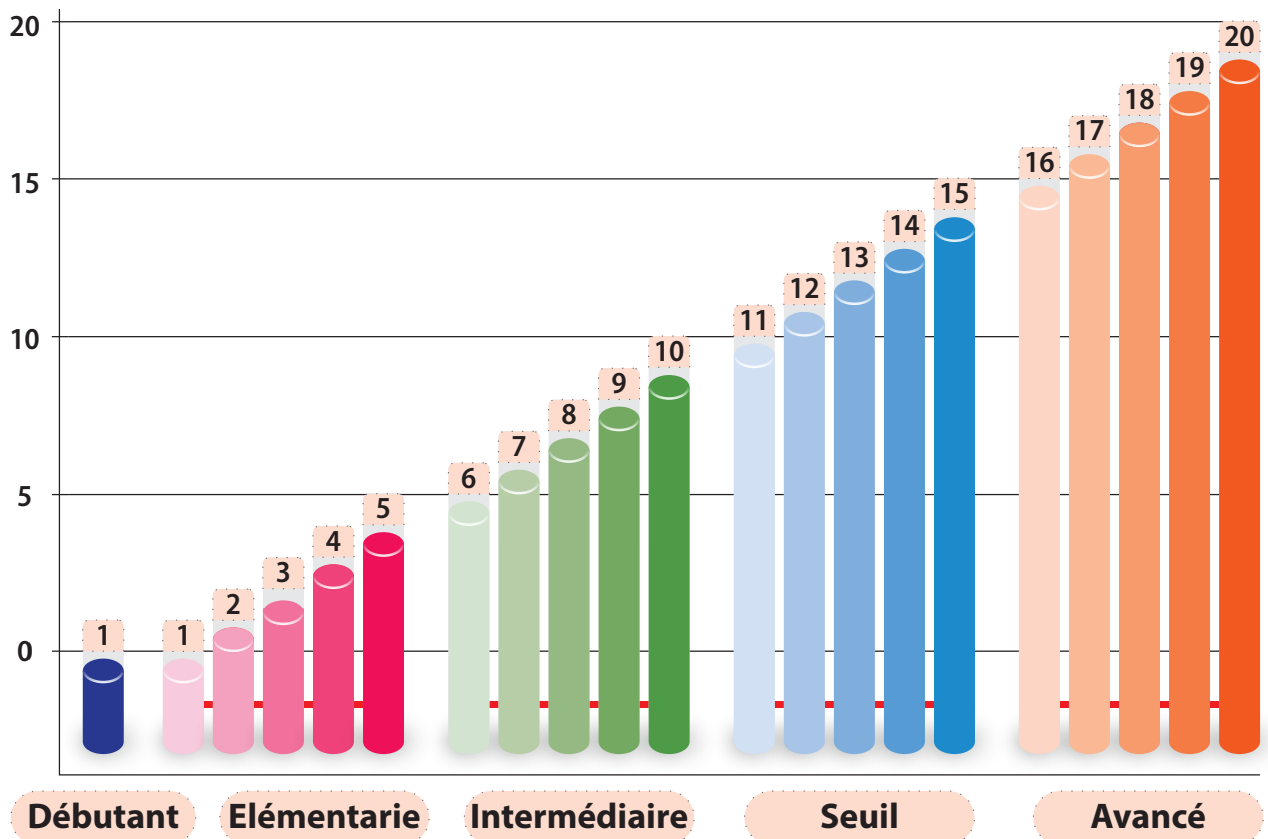
Background posters on the wall:

- Top row: "کتابخانه های یک روز در هفته" (One-day libraries), "Post-IELTS, IELTS, Pre-IELTS کتابخانه های یک روز در هفته" (One-day libraries for Post-IELTS, IELTS, Pre-IELTS), "کتابخانه های یک روز در هفته" (One-day libraries), "کتابخانه های یک روز در هفته" (One-day libraries).
- Bottom left: "Uni-Skills" poster.



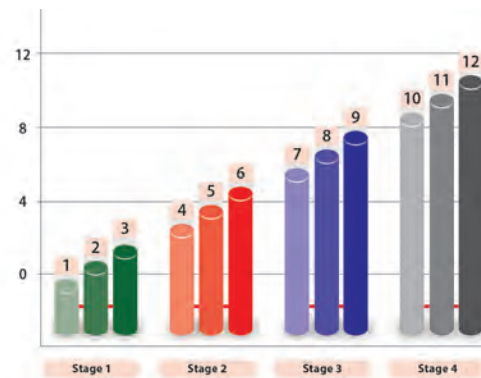
French Courses

- **Course Book:** Tendances
- **Age Range:** 13+
- **Level:** Beginner - Advanced
- **Venue:** Online classes
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 17 people
- **Class Schedule:** Regular, Intensive, Once-a-week classes



Practical Translation Courses

- **Age Range:** 17+
- **Level:** Intermediate - Advanced
- **Venue:** Yousefabad Branch and online classes
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 12 people
- **Class Schedule:** Regular, Intensive, Once-a-week classes



SPO Courses

- **Course Book:** Speak Out
- **Age Range:** 15+
- **Level:** Pre-intermediate - Intermediate
- **Venue:** All branches
- **Duration:** 16 sessions (90 minutes)
- **Max. Capacity:** 13
- **Class Schedule:** Regular, Intensive, Once-a-week classes



Business English Course

With the expansion of communication tools and the growth of global markets, organizations require effective communication with international partners. They need access to global scientific resources to maximize business opportunities and achieve growth and development. Thus, mastering a universal language plays a valuable role.

With over two decades of outstanding experience, Safir Language Institute offers professional training services in business English, following the latest international standards, to support organizations in achieving their goals and succeeding in their global business endeavors.

The purpose of learning Business English courses is to develop and acquire language skills at an organizational and international level.

► **Targeted at**

- Senior and middle managers
- Office managers
- Employees
- Sales and marketing teams

► **Venue**

- Company premises
- Safir branches
- Online

► **Available Training Courses**

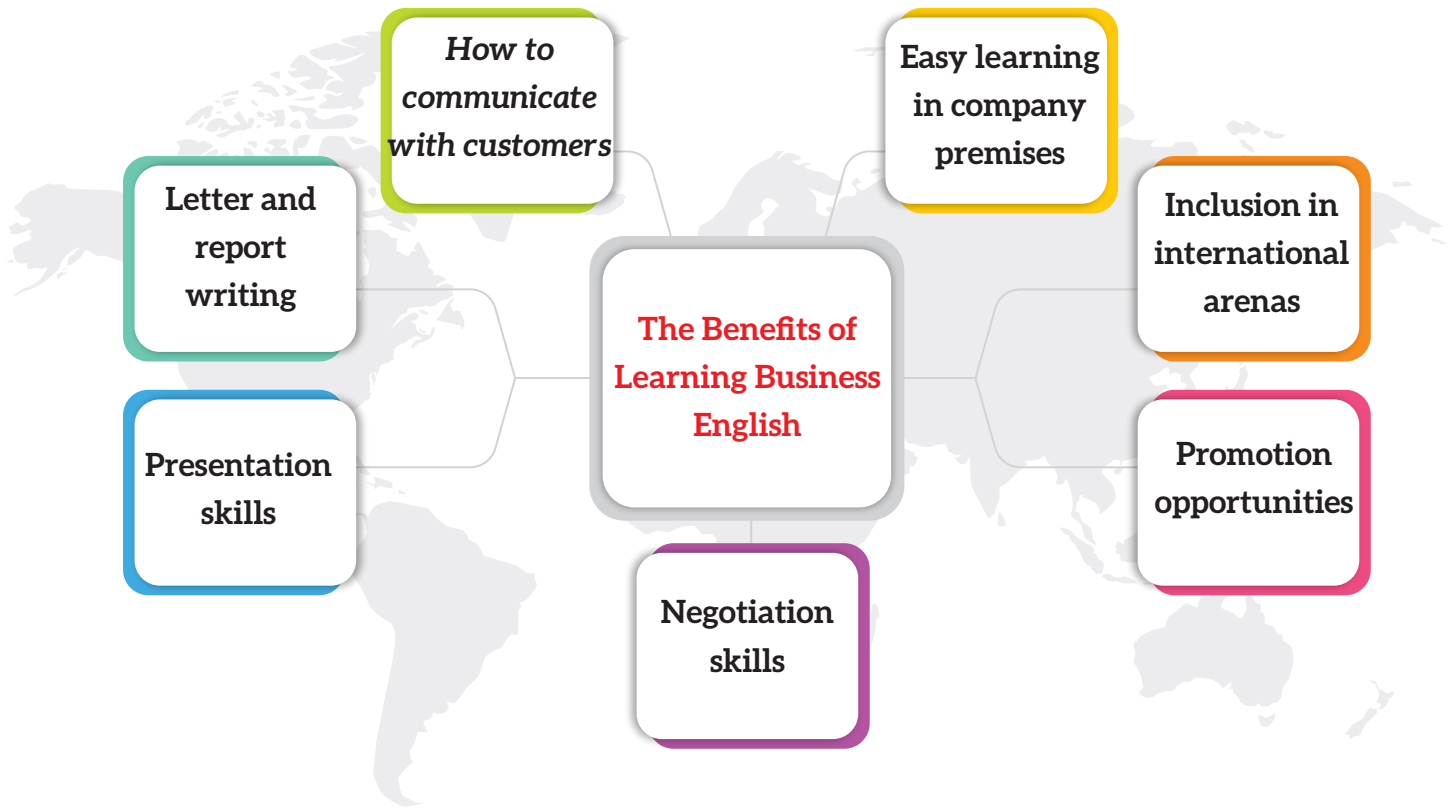
- General English
- French
- IELTS
- Free Discussion classes
- Customized classes
- Business English

► **English for Special Purposes**

- Banking
- Hospitality
- Law
- Insurance
- Beauty
- Architecture
- Engineering
- Medicine
- Management
- Tourism
- Finance and accounting

BUSINESS ENGLISH COMMUNICATION





Private and Semi-private Courses

Safir offers classes to individuals who prefer personalized one-on-one instruction or learning in small groups. This option is ideal for students who wish to progress at an accelerated pace.

- ▶ **Venue:** Online and in-person
- ▶ **Capacity:** 1-3 students



Cybertalk: Online Classes

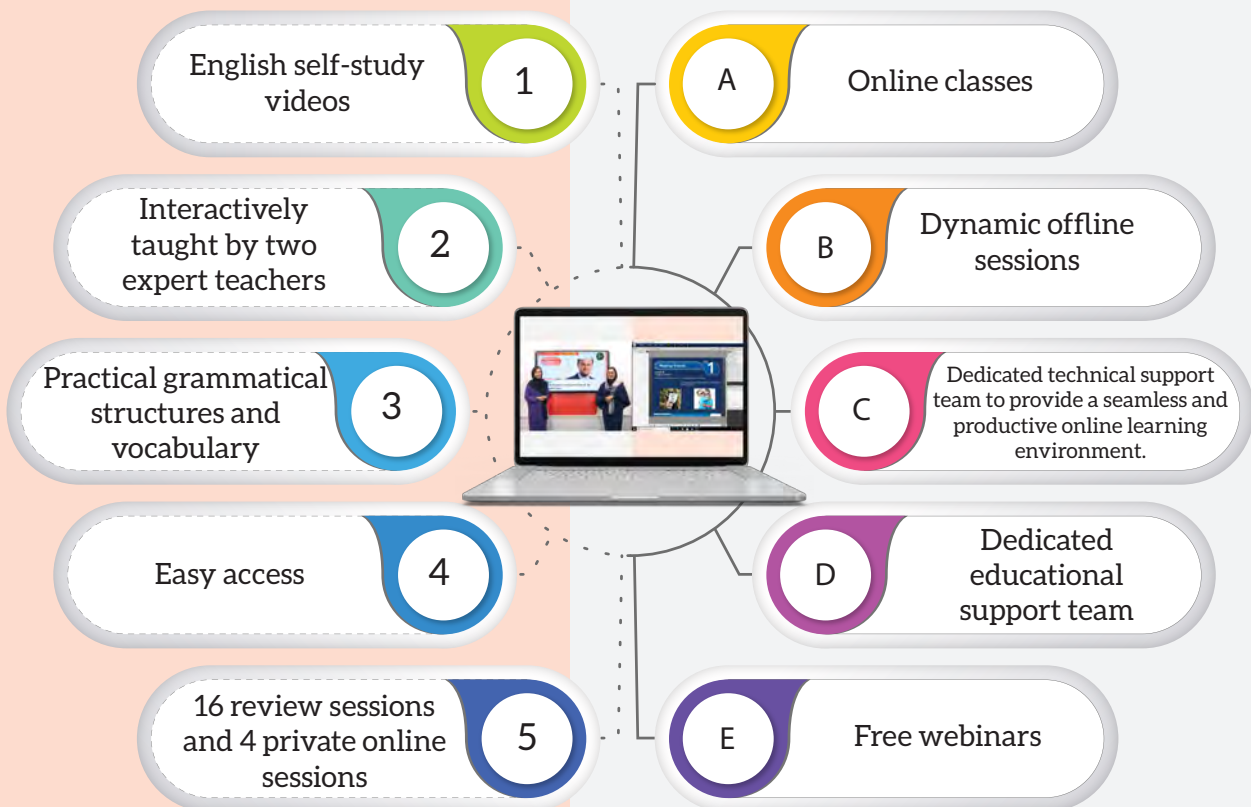


This class is suitable for

- Busy people
- People who live in remote areas
- Immuno-compromised patients
- People with irregular work hours

Cybertalk Modern

Cybertalk Classic



Online English Classes

Cybertalk and Safir Educational Cooperation



Safir offers online classes through Cybertalk, providing students with the opportunity to connect with their instructors and peers via virtual classrooms hosted on the Adobe Connect platform.

This innovative approach combines teacher expertise and technology to establish a strong foundation for language learning and test preparation.

LMS

Providing Digital infrastructure for online and offline classes

Modern day technology

Support

This team is on hand throughout the session to assist both our teachers and students, addressing any technical issues, providing guidance, and ensuring that the learning process remains uninterrupted.

Providing educational solutions

Solutions

We meet students' needs with specific educational services.

- plan the syllabus
- design standardized tests
- design educational content
- hold webinars

Free webinars

Final exams

Online
placement tests

Resources

OJT for teachers
by OTA certified
trainers

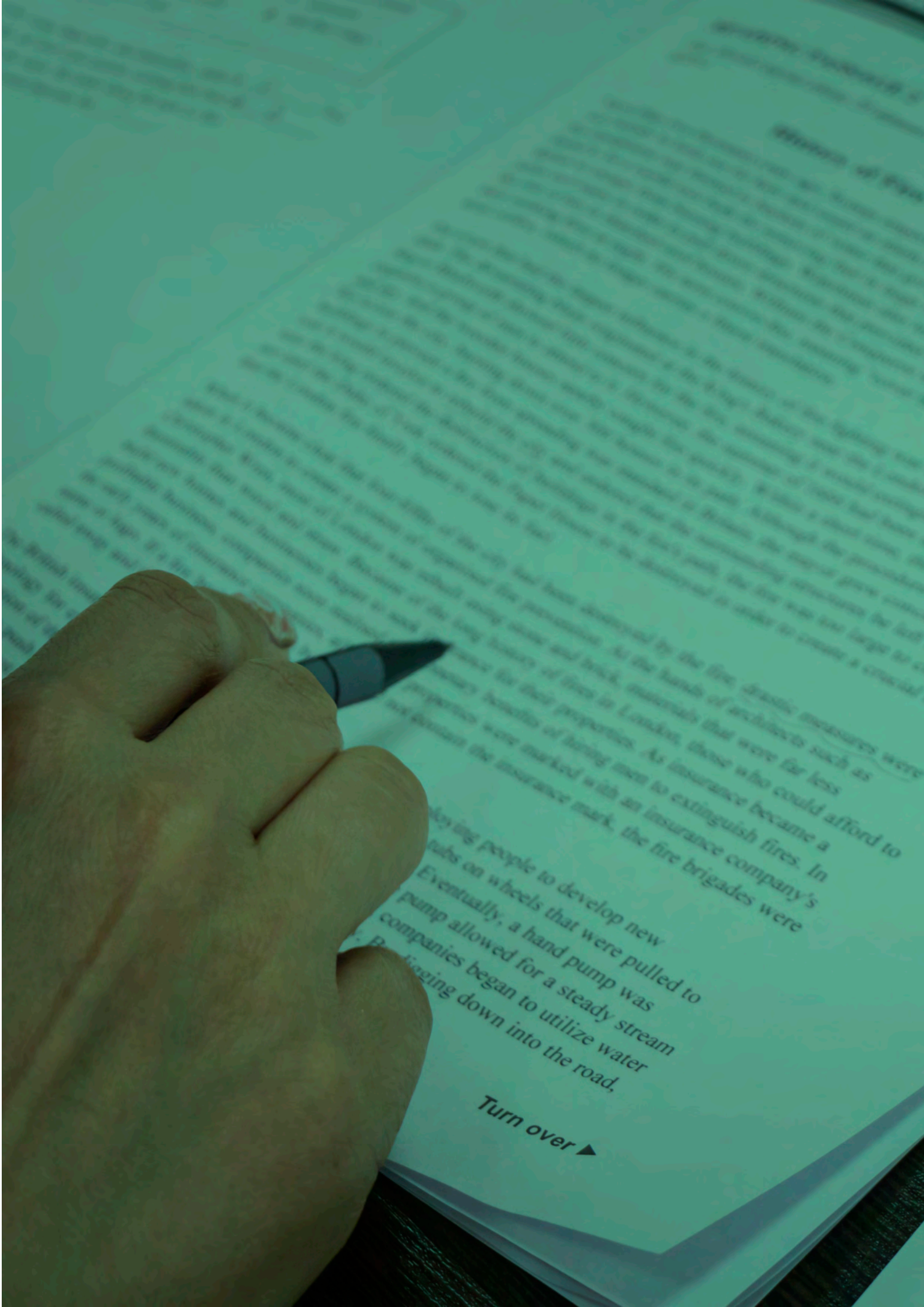
Ideas

Updated
content

Resources

Updated syllabus

EarthFriendlyEducation



...of the fire, drastic measures were
...of architects such as
...those who could afford to
...insurance became a
...In
...the fire brigades were
...develop new
...pulled to
...a hand pump was
...utilize water
...into the road.

Turn over ►

Safir Subsidiary Products

- **Tours**
- **Cinema programs**
- **Drama Club**
- **Book Club**
- **Article Club**
- **Workshops and webinars**
- **Assessment**
 - ▶ IELTS mock exam
 - ▶ Comprehensive exams
- **International Courses**
 - ▶ CELTA
 - ▶ TESOL

Edutainment Tours

SODET (Safir One-day English Tour)

Inaugurated in 2014

Aim

Opportunity to learn English in a fun and different environment.

Number of tours conducted: 104

- Educational Activities
- Educational Booklet
- Conducted by Expert teachers
- Focuses on all 4 skills
- General and specialized information
- Fun educational games



Ghazali
Town
2017



Golestan
Palace
2018



Botanical
Garden
2017



Moghaddam
House
2016



Bird
Garden
2016

SODET Destinations:

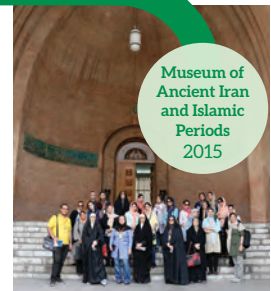
- Azadi Tower
- Milad Tower
- Shahrey
- Masoudieh Palace
- Niavaran Palace
- Golestan Palace
- Saadabad Palace
- Ghazali Cinema Complex
- Chahr Museum
- Cinema Museum
- Abgineh Museum
- Bird Garden
- Botanical Gardens
- Vaziri Cave Museum
- Darol-Fonoon School
- Masoudieh Palace
- Reza Abbasi Museum
- Dr. Hesabi Museum
- Time Museum
- Astronomy Center
- Negarestan Gardens
- Moghaddam Museum
- Museum of Ancient Iran and Islamic Periods
- Simin and Jalal Museum
- Darabad Wildlife Center



National
Garden
2013



Masoudieh
Mansion
2014



Museum of
Ancient Iran
and Islamic
Periods
2015

Cinema Program

CINBAL

Cinema-based Learning (CINBAL) offers monthly sessions at the cinema, providing students with a unique learning experience in an alternative environment.

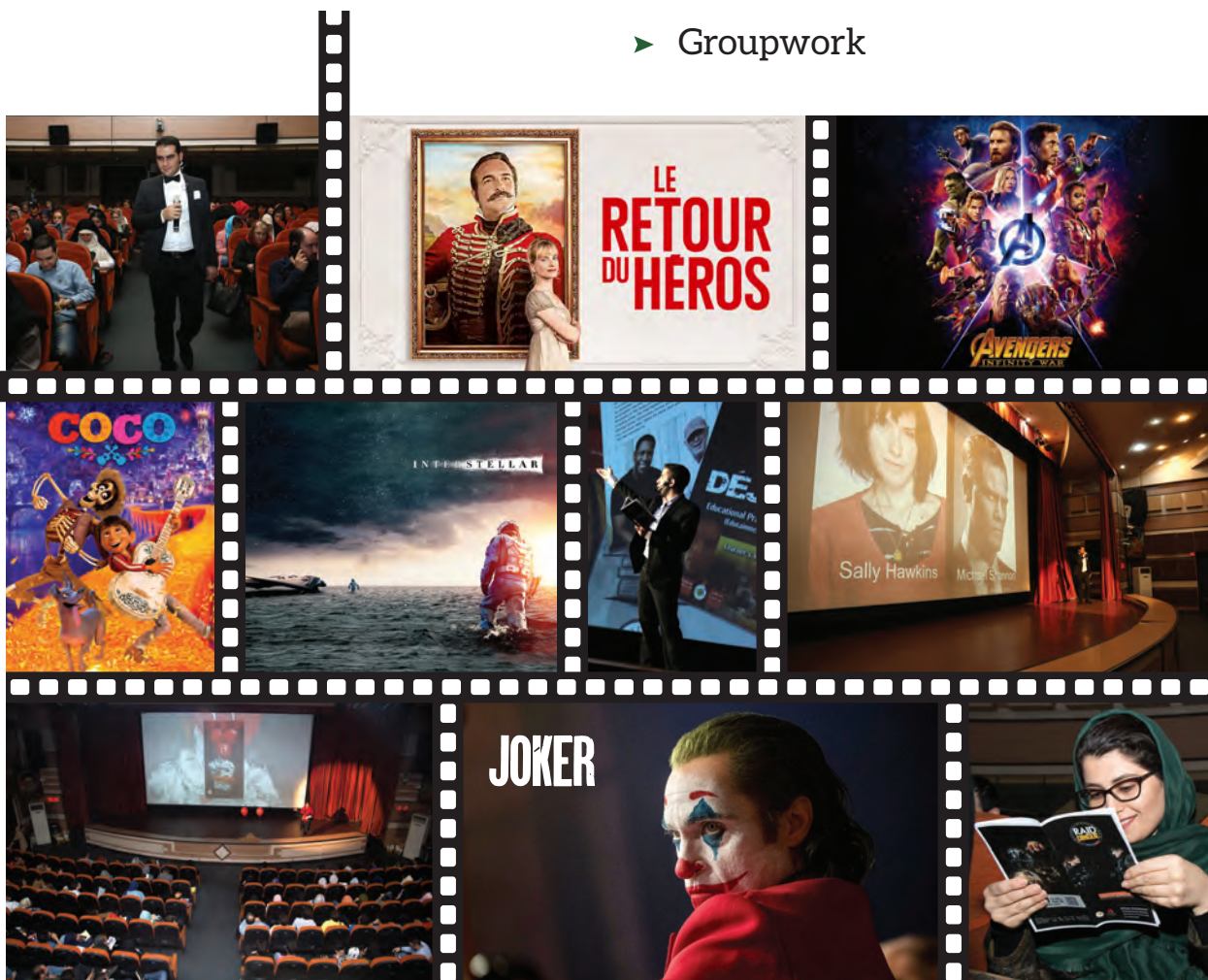
Inaugurated in October 2014

Aim

Great opportunity to learn all 4 language skills in a fun and different environment.

Number of tours conducted: 77

- ▶ Conducted by expert teachers
- ▶ Educational Booklet
- ▶ Educational Activities
- ▶ Groupwork

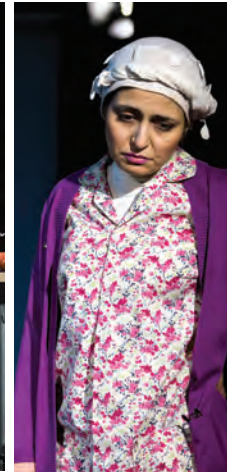


Drama Club Program

In this club, students immerse themselves in a practical approach to drama, gaining familiarity with playwrights and delving into the intricacies of the language. After becoming acquainted with the text, students bring the play to life through performance.

Most Popular Performances

- *The Proposal* by Chekov
- *God of Carnage* by Yasmina Reza
- *Guards at the Taj* by Rajiv Joseph
- *Good night, Mother* by Marsha Norman
- *A Behanding in Spokane* by Martin McDonagh
- *The Wolves* by Romain Rolland.



Book Club

The book club meets once a month and is set up as an interview.

Guests

- ▶ Poets
- ▶ Writers
- ▶ Prominent Translators
- ▶ Critics

Inaugurated in 2017

Agenda

Each session is divided into three parts:

- ▶ **Introduction** The guest shares their professional background.
- ▶ **Discussion** The panel engages in a comprehensive analysis of the book.
- ▶ **Q&A** An interactive session where participants can ask questions.

Prominent Guests

- ▶ Abollah Kosari
- ▶ Hoshang Moradi Kermani
- ▶ Leili Golestani
- ▶ Goli Imami
- ▶ Hamid Jebeli
- ▶ Mojhd Daghighi
- ▶ Abtin Golkar
- ▶ Soroosh Sehat
- ▶ Shams Langaroodi
- ▶ Reza Roigari



Article Discussion Club

Safir Language Academy, as one of the leading teacher education centers, is committed to enhancing and improving the teaching skills of educators through various educational programs. To this end, monthly article reading sessions are held in English in the field of language education and teacher training.

In these sessions, distinguished faculty members from renowned universities are invited as special guests to share their valuable experiences, insights, and perspectives on the topics discussed. Participation in these sessions is open to all educators and enthusiasts in the field of language education.



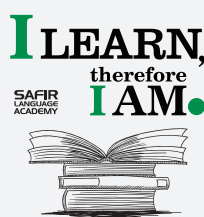
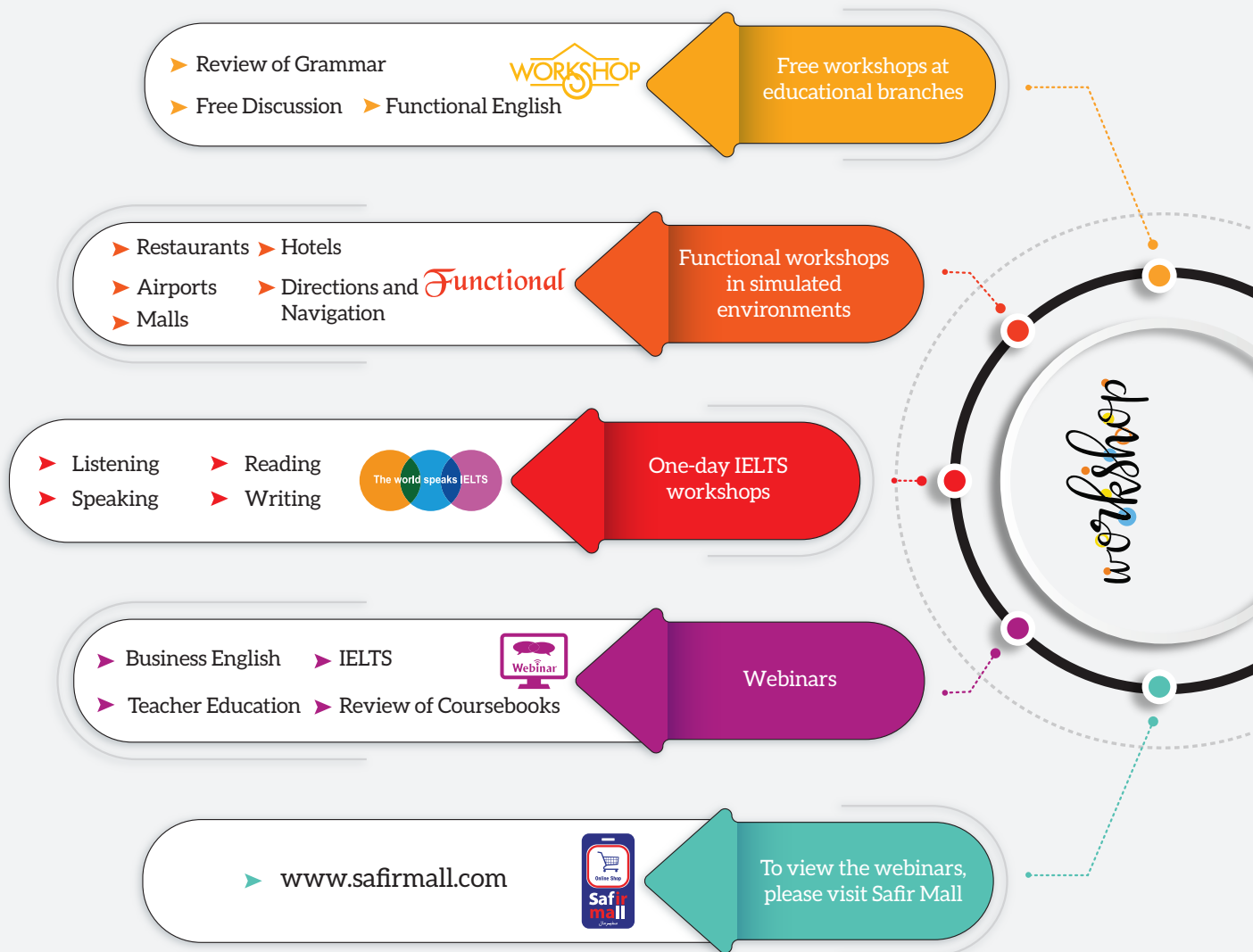
Commencement since 2018

Number of Events Held 21 Sessions



Workshops and Webinars

Based on the recent educational needs of students, Safir has been providing supplementary courses at a national or international level through free on-site workshops, specialized seminars, and webinars held at educational centers, tailored to the students' needs.



IELTS Mock Exam

Introduction

The IELTS practice test is a standardized and reputable assessment that not only provides candidates with a similar test experience to the actual exam but also offers feedback from examiners on their performance.

Safir has 5 years of experience in conducting mock exams and has prepared tens of thousands of students for the actual test. The Pro-Mock test at Safir follows all the procedures and protocols of the official exam and provides students with a unique TRF, enhancing their preparedness and confidence for the actual test.

TRF

One of the concerns for students is understanding their strengths and weaknesses. Therefore, in the writing and speaking sections, Safir's practice test provides a detailed analysis of the scores for these two skills, allowing students to better understand their capabilities.

Masterclass



Participants in the practice test can also attend a single-session workshop where examiners at Safir provide tips and tricks for the exam. Since this workshop is conducted in Farsi, it is suitable for students of all levels.



Comprehensive Exams

Safir's comprehensive exams are recommended for individuals who wish to assess their language proficiency and knowledge.

These exams include diverse reading and listening questions, as well as analytical questions on grammar and vocabulary. Detailed explanations for all questions are provided at the end of the exam.

Participants receive a digital certificate sealed by Safir and Bloomsbury College. These exams are designed for both English and French languages and can be taken on laptops and all CEFR-based mobile phones.

A standardized self-assessment can be as enlightening as a classroom learning experience, helping individuals identify their strengths and weaknesses.



COMMON EUROPEAN FRAMEWORK OF REFERENCE



CELTA

Internationally Recognized English Language Teaching Qualification



CELTA is a world-renowned International certificate awarded to English teachers which allows them to teach anywhere in the world.

Full-time CELTA course

Basic English Requirement	C1
Course Length	4 weeks
Hours	120 hours

Why CELTA?

- ▶ International credential for teaching English
- ▶ Lifetime validity
- ▶ Worldwide recognition
- ▶ Accredited language teaching certification by the University of Cambridge
- ▶ Employment opportunities worldwide

Educational Objectives of CELTA

- ▶ Learning and improvement of teaching techniques
- ▶ Understanding how to analyze and teach language
- ▶ Personal development and growth in language and related skills
- ▶ Awareness of language learning methods and the roles of learners and teachers in language education

International TESOL Courses

For those who are unable to obtain a study visa for in-person courses, Safir provides an alternative through online TESOL courses. Upon completion of the TESOL certification, educators will be eligible to teach in most countries.

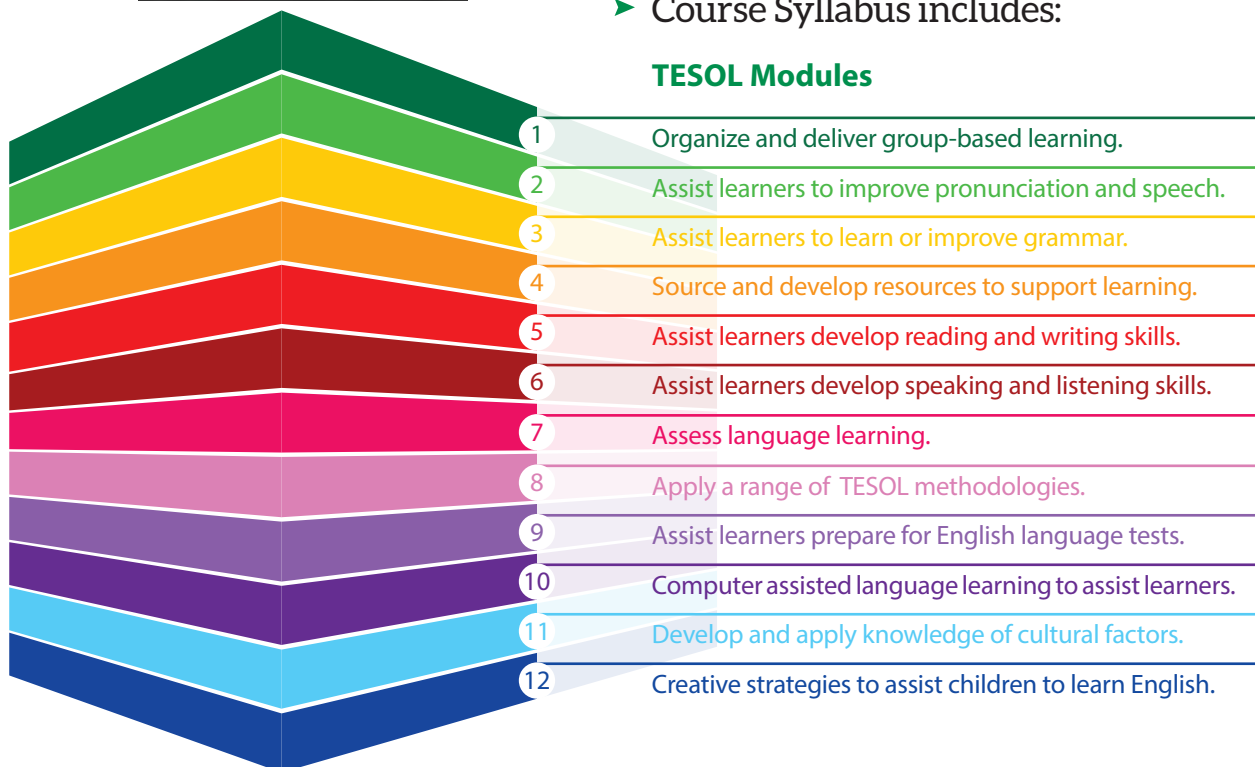
This flexibility allows individuals to pursue their TESOL certification without the need for a study visa, ensuring that they can still achieve their professional goals in the field of English language teaching



Course Length	2-4 months
Prerequisites	2 years minimum experience
Capacity	Unlimited
Issued from	Sydney Higher Education

► **Course Syllabus includes:**

TESOL Modules





Services

- **Graduates**
 - Bloomsbury
- **CRM**
- **Online Placements**
- **Customer Loyalty Club**
- **Corporate Social
Responsibility (CSR)**

Graduates

The English Language Proficiency Certificate from Safir Language School is presented to applicants in both English and Farsi at the end of each course level. Learners can request their certificates via email.

Certificates

Course	Kids	Teens	TTC	Adults	IELTS	French	Translation
Certificate issued at:	U5 - I5	Teen 15	End of the course	UI - Advanced	IELTS 9	End of the course	End of the course



Bloomsbury and Safir
Language Academy
Collaboration

Bloomsbury College

Upon completion of Safir's educational courses, graduates will receive a certificate from Bloomsbury College, which is recognized and sealed by the college. Students have the opportunity to present their certificate to the college and continue their studies.



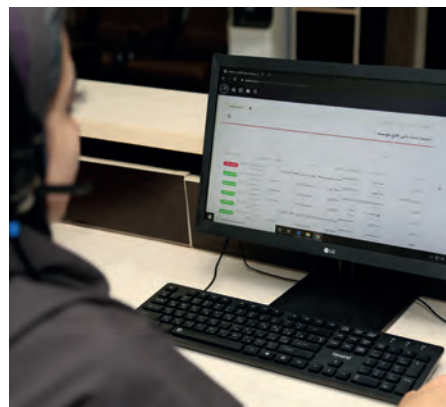
Customer Call Center

As one of the first ISO-10002 certified language institutions in Iran, Safir Language Academy is committed to listening to customer feedback and using it to improve their services and products.

We offer various channels of communication for customers to voice their concerns and provide the best solutions to address their needs.

Contact us via

- ▶ Landline
- ▶ Mobile
- ▶ SMS
- ▶ WhatsApp
- ▶ Email
- ▶ Website dashboard
- ▶ Drop by



Online Services

Placement

Before registering for language classes, it is necessary to determine the student's level. Students can choose to participate in an online level assessment either in written or oral form.

- Online Written Placement Test
- Online Oral Placement Test

Placements Online Safir

The Safir English Nationwide Test Online (SENTO) is a complimentary self-assessment tool designed for individuals to gauge their English language proficiency for free

SENTO

Tailored to evaluate the language skills of applicants looking to join the general English language courses, this test covers functions, grammar, listening, and vocabulary

SEPTO

The Natoos Placement Test Online (NAPTO) is a standardized language proficiency assessment designed in alignment with the curriculum and educational framework of Safir. This exam is suitable for adult language learners

NAPTO

The French Placement Test Online (FREPTO) is designed by Safir Institute as an online proficiency assessment to evaluate the language skills of applicants interested in enrolling in the general French language courses

FREPTO

The Yousefabad Oral Placement Test Online (YOUSEPTO) is designed as an online oral proficiency assessment for all age groups and English courses offered by Safir Institute

YOUSEPTO

The IELTS Placement Test Online (IEPTO) is designed based on the standards and resources of the specialized IELTS courses offered by Safir Institute and targets applicants interested in these courses.

IEPTO

The TEENS Placement Test Online (TEENEPTO) is designed with the aim of assessing the language proficiency of teenagers, taking into account the educational resources for this age group

TEENEPTO

The Oral English Proficiency Test of Cyber Talk is designed for online assessment of speaking proficiency for adult, teen, IELTS, and SPO English courses

SPOTNIC

The Kids Placement Test Online (KIDEPTO) is designed for young learners' assessment, taking into account their age group and books

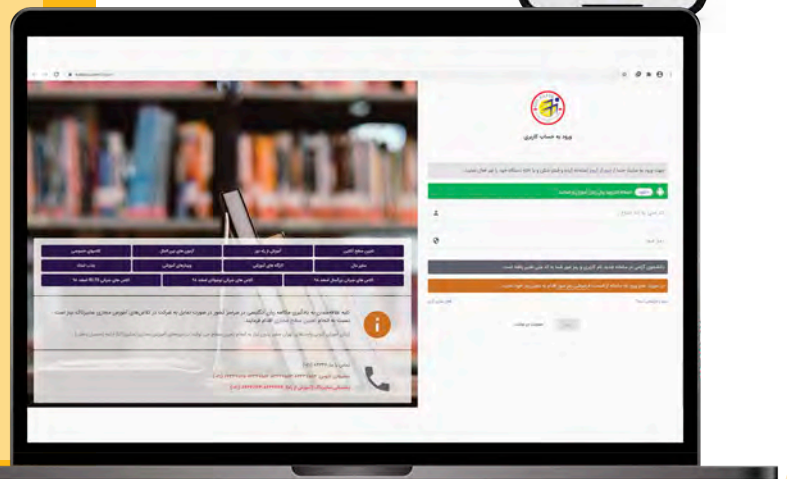
KIDEPTO

Natoos (Online Registration Web Application)

To facilitate traffic, reduce time consumption, and provide ease of access, Natoos web and mobile application are available in both Android and iOS versions.

Features of Natoos:

- Online placement reservation and class registration in all branches
- Students' self-registration
- Access to student dashboard (viewing and choosing class times)
- Access to student profile to view grades



Loyal Customer Club

The Customer Club is established to honor the customer and establish a reciprocal relationship between the academy and students.

Objectives of the Customer Club:

- Retain students' trust
- Create memorable experiences
- Interact with customers
- Increase satisfaction

Some actions of the Customer Club:

- Provide special services in collaboration with other companies
- Annual celebrations to honor loyal students
- Free recreational and educational tours for loyal students
- Priority employment in Safir as staff or teachers



Corporate Social Responsibility (CSR)

As an educational academy, Safir always pays special attention to its social responsibility, which is to teach English to Iranians.

Considering the importance of environmental preservation, Safir has prioritized this issue in its activities and services

Actions taken

Online services to reduce traffic and air pollution

- Online classes
- Online placement
- Online registration
- Online exams
- Online report cards

Environmental education tours

- Bicycle tours
- Tree planting tours
- Clean Earth tours

Workshops

- Educating the public on environmental preservation

Employment opportunities all people





Others Services

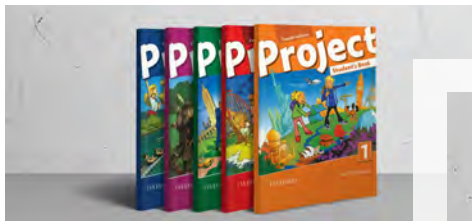
- **Safirmall**
- **Safir Publication Press**
- **Sports Club**



Safirmall

Safirmall is an online store that offers cultural and educational products, with a primary focus on books, videos, and podcasts for learning English and French. Students can easily purchase their class textbooks online through this platform. Additionally, intellectual games that enhance intelligence and effective learning are also available for purchase in this store.

- Shipping is free within Tehran
- Delivery to all parts of Iran via post



Safir Publication Press

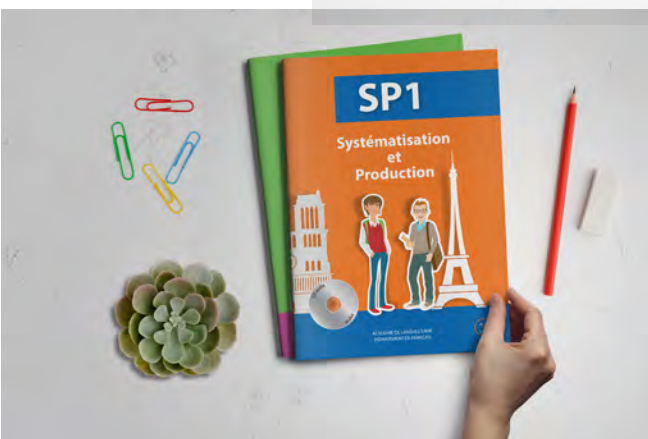
Safir Publishing was established in 2017 by publishing its first book, *The Great Silence*, a collection of contemporary American short stories. It is the result of the postgraduate translation project by freshman translation students.

Objectives

1. Teach practical translation and editing
2. Create employment opportunities for graduates
3. Publish Safir's books.

Some published works

- ▶ The Great Silence
- ▶ Lord of the Flies
- ▶ The Blind
- ▶ Realism
- ▶ Greek Plays
- ▶ Romanticism
- ▶ Naturalism
- ▶ Magical Realism
- ▶ Epicurus and the Art of Living
- ▶ Super Talk
- ▶ Systematisation et Production



Safir Sports Club

Safir Sports Club was established in 2016 aiming to promote Safir's sustainable brand and the development and promotion of various team sports.





Achievements

- ▶ Senior Team
- ▶ 6th place in the Tehran Province Premier League 2016
- ▶ Runner-up in the Tehran Province Premier League 2017
- ▶ Runner-up in the Ramadan Cup 2017
- ▶ Participation in the playoffs of the National Premier League 2018
- ▶ Participation in the National Premier League 2019
- ▶ Participation in the National Premier League 2020
- ▶ Participation in the National Premier League 2023



Youth Teams

- ▶ Champions of the Tehran Province Premier League 2018
- ▶ Champions of the Tehran Province Premier League 2019

Sports Club		Safir Language Academy	
IELTS Courses		Curriculum	
Translation Courses		Cybertalk	
Safir Publication Press		Book Club	
Business English Courses		Article Club	
Drama Club		Podgift	
CINBAL		Educational Workshop	
SODET		Webinar	
Safirmall		CSR	

Safir

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